



2017-2018
Annual Report



Message from the President

As a Foundation we strive to keep our schools up to date and ahead of the curve in technology. I am so excited for what we have accomplished this year and the great things to come!

At the end of last year, we welcomed our new Executive Director, Janet Francis. Her expertise, community roots, and knowledge have been amazing for the EEF. As we move our Foundation in a new direction, Janet has been an integral part of this change. She hit the ground running and met with our school leadership, parents and many of our community leaders to listen and understand what how we can make our partnerships most effective. Together with the Board of Directors, we are working on a new strategic plan to stay forward thinking and innovative in the ever-changing world of technology.

We introduced the Innovation Fair at this year's EastLake Cycle and Run. This was a great way to showcase all types of STEAM themes. We have integrated a new CRM system to aid in fundraising and reaching out to our community and donor base in a more efficient and cost-effective manner. Lastly-You should see our new and improved website up and running very shortly!

In the coming year, will start incorporating a variety of programs for our children and families to widen the bridge between our Foundation, the schools and the community. These programs will vary from coding, to STEAM education focused programs. Offering programs for our community has been something in our sights for some time and I am ecstatic that we are seeing it come to life!

We have had one incredible year and the possibilities for our Foundation are endless! Thank you for your continued support and I look forward to seeing you all at our annual events in the coming year.

Amanda Gregory

President, EastLake Educational Foundation



Message from the Executive Director

I'm delighted to be a part of a community movement to help our public schools be the best they can be. Our educators have an incredible responsibility to fulfill – to our community, to our families, and most importantly to our kids. It's a big job and schools need and deserve the support of the entire community! The sole mission of the EEF is to support our public schools and in doing so strengthen the community.

The EEF provides a bridge for the community to come along- side the schools and be a partner in educating our neighborhood kids. The saying "Act Locally, Think Globally" is compelling at a time when our children will be the citizens of a 21st Century globally connected community. Regardless of if their life takes them around the world or they remain here in EastLake, we can help them succeed.

In the 24 years the EEF has been a foundation, over 300,000 kids have come through our EastLake Schools. Please join us in our effort to help the next generation of kids. Please sponsor an event, attend a fundraising function, join our new alumni effort, or simply make a donation. You will feel great knowing that your support is an investment in a child and in your neighborhood.

Janet Francis

Executive Director, EastLake Educational Foundation



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Amanda Gregory, President
Nicole Cramer, Treasurer
Lynn Howell, Secretary
Stan Canaris
John Carroll
Dr. Susan Mahler
Natasha Martinez
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Natasha Martinez

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About

The EastLake Educational Foundation (EEF) is a 501(3) C nonprofit organization with the mission to strengthen the community by raising private support for public schools. Grant funding is provided for STEAM education. The EEF hosts engaging programs and events, and by develops valuable partnerships that bring resources into the community.

Our history dates back to the beginning of the EastLake Community. So when you think about it, the EEF and the community “grew up” together.

Generations of children have now come through our schools. It all started when the EastLake Development Company, concerned parents and educators realized that even new schools had trouble keeping up with technology. These innovative leaders had the vision and foresight to established an Educational Foundation. Now it has served the community for 24 years. Over has been given \$2,000,000 to our EastLake Schools, over 300,000 kids (approx.) have benefited.

Mission

To raise private funds to support the highest quality educational opportunities in the public schools of EastLake—which is located in eastern Chula Vista, a city in San Diego County, California.

Balance Sheet

(June 30, 2018)

Assets

Bank Accounts	\$63,348
Fixed Assets	\$1,329
JG Boswell Endowment	\$1,019,146
Total Assets	\$1,883,812

Liabilities & Equity

Unrealized Gain/Loss	\$339,320
Unrestricted Net Assets	\$749,019
Total Equity	\$1,083,823
Total Liabilities & Equity	\$1,083,823

Our Impact

Over the years the EastLake Educational Foundation has invested over \$2,000,000 in support of technology and STEAM education. Annually an average of \$120,000 helps to fund hardware, software, programming, and staff support to our schools. This money has been invested with the goal of helping the schools keep up with the ever-changing demands and advances in our technology-driven world. In partnership with schools and the community we have a vision to help all students prepare for the 21st Century world.

**This year, schools received
\$120,200 in grants for
technology
and STEAM education**

EastLake High School \$20,000 Impact: supported for 3,000 children and staff

- Laptops and docking stations for computer science classes.
- Computer science course to teach coding, computer programming, and robotics.
- PCR Thermal Cycler Autoclave machines for biotech program (provides college credit to students).
- Broadcasting equipment for Media Lab, which supported daily school announcements.



EastLake Middle School \$20,000 Impact: supported for 1,700 children and staff

- Licenses for MATHSPACE Software program: an online digital textbook that uses adaptive learning technology that replicates one-to-one lessons and provides individual feedback.
- Hardware needs including laptops, projectors, printers, headphones and headsets, microphones, and a display timer, 3-D Idea Printers
- Special race timing system for Special Education class
- Speaker System
- Discover Your Strengths Program for students, staff & parents



EastLake Elementary School \$20,000 Impact: supported for 600 children and staff

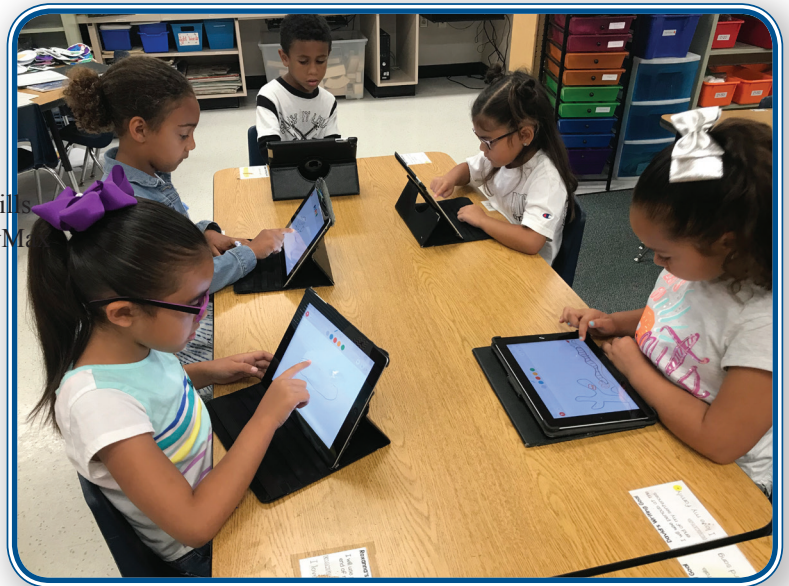
- Funded Part-time computer support technician

Our Impact *(continued)*

Olympic View Elementary School \$20,000

Impact: supported for 1000 children and staff

- Technology Instructional Assistant to help teach core skills with Achieve 3000 and SmartyAnts, GoMath and MobyMax programs.
- Eagle Eye Engineering & Robotics Program
- Laptops
- Large Screen Instructional TV's



Salt Creek Elementary \$20,000

Impact: supported for 1000 children and staff

- Laptops
- Part-time Computer Technology Assistant

Arroyo Vista Charter Elementary & Middle School \$20,000

Impact: supported for 1100 children and staff

- Part-time Technology Specialist



"Our community of EastLake is very fortunate to have a wonderful foundation that continues to support and enrich our schools."

Michelle Escoto, EastLake Parent



2017-2018 Signature Events



Presenting Sponsor

The Adrian & Betsy Gonzalez Foundation

Champion Sponsor

Community Health Group

Hero Sponsor

Aztec Fire & Safety

Mentor Sponsors

Baldwin & Sons • Lolita's Mexican Food
Manalo Realty, Inc. • Republic Services
Snapp Insurance • Sudberry Properties
The Venue at Eastlake • U.S. Bank
Walters Management

Educator Sponsors

Dobson's Bar & Restaurant • Estrella Dental • Experimac
GB's Fence • Kid Ventures • L&L Hawaiian BBQ
Luna Grill- Eastlake • McDonalds, EastLake
San Diego County Credit Union • San Diego Floor Décor
SignTec • Sunga Orthodontics • United States Karate Academy
The Eastlake Self Storage • The Souval Family • Victor Ibarra

In-Kind Sponsors

Megan Perry, Channel 10 Anchor • McDonald's, EastLake
James Ramos - DJ

Thank you to all of our Taste of EastLake Vendors

Bay Bridge Brewing • California Pizza Kitchen • CLAM Club
Edible Arrangements • Epic Wings 'N Things
Filippi's Pizza Grotto • Giggling Goodies by Risa
Groundswell Co. • IKA Sushi & Grill • Islands Restaurant
Italgo Pasta Bar • Jersey Mikes Subs • Liberty Call
Lolita's Mexican Food • Maness Vineyards
Dobson's Bar & Restaurant • Novo Brazil Brewing
ONEHOPE Wine • ONOS Café Island Style Bistro
Pizzos Pizzeria & Wine Bar • PRP Wine International
Savoie Italian Eatery • Spunky Makings
Smitty's Taste of the Bayou • St. Petersburg Vodka
Tavern & Bowl • Thorn Street Brewery
Thr3e Punks Ale Brewing Company • What the Freak Waffles
Hubert's Lemonade • Palomar Mountain Spring Water

2017-2018 Signature Events



EastLake Cycle Sponsors:

COX Cable	Papagayos Grill & Cantina
KFM/BFM 100.7 San Diego	Astryd Gonzalez & Emma
AM760	Trillanes Century 21
San Diego Bike Club	The EastLake Storage
Sanford Harmony	Estrella Dental
Performance Bicycle	Sky Zone Trampoline Park
Republic Services	Safe Splash Swim School
San Diego County Credit Union	The Sugar Spa
Sprouts	World Gym EastLake
Rancho del Rey Orthodontics	McDonalds EastLake
Northgate Market	Workout Bar Social Fitness
Chick-Fil-A	Considine & Considine CPA's
GoGo Squeez	The Speech Tree Therapy Center



Stan Canaris Golf Tournament:

EastLake Country Club
 Balfour Betty Construction
 Republic Services
 The EastLake Storage
 Walters Management
 RMR Asset Management
 Camille Bruno
 Better Homes and Gardens Real Estate
 McMillin Realty
 Dwight Moody
 Kirk Burgamy
 Sally Cuff
 Stan Canaris

Looking Ahead - 2018/2019 Programs & Events



To honor the 25th Anniversary, our signature events will be extra special with themes that celebrate our community. Don't miss the nostalgia and excitement — mark your calendars today!

- **January 25, 2019** **Taste of EastLake**
- **April 26, 2019** **Stan Canaris Invitational Golf Tournament**
- **October 19, 2019** **EastLake Cycle & Run and Technology & Innovation Fair**

SPECIAL PROGRAMS FOR THE WHOLE FAMILY

Over the next 15 months we will host special programs for the whole community called 25 ACTS OF STEAM — right here in EastLake, with partners like the Fleet Science Center, Biocom Institute, Apple, The American Institute of Architects San Diego, and San Diego Workforce Partnership — just to name a few. We will also provide opportunities to be a part of national and international initiatives that promote computer science, innovation, and Girls in Tech. A schedule of offerings will be available soon on our brand new website scheduled to launch early August. SO STAY TUNED!



"The Eastlake Education Foundation is an essential community partner whose generous support positions EastLake Middle students and teachers to explore new and different opportunities in the world of technology. We are grateful for their work and energy in putting students first!"

Dr. Richard Cooke, Principal EastLake Middle School

SHARE OUR STORY

Let's celebrate our EastLake Alumni and their hometown connection. If you are a grandparent, parent, teacher, or alumni with an impactful story to tell, please reach out to Janet Francis at janethfrancis@eefkids.org.

We would like to hear from you!

