



EASTLAKE TECHNOLOGY & INNOVATION FAIR AND CYCLE & 5K RUN



PRESENTING SPONSOR (\$5,000)

- Presenting naming rights: EastLake Technology & Innovation Fair and Cycle & 5K Run Presented by [Company Name]
- Year-long logo recognition on eefkids.org
- Opportunity to be included in promotional news segments and or and print editorials*
- Company representative introduced at the start of the event and helps announcing the starting
- Company logo/name inclusion with premium positioning on the following:
 - Bike bibs
 - Running bibs
 - Event flyer
 - Newspaper advertising, as available
 - Media releases
 - Event website
 - Registration page
 - Event email blast
 - EEF website
 - Event T-shirts
 - Social media (4x – company specific pre-during-post event)
- Logo prominently displayed on event banner
- Company banner at event
- PA mention at start gate
- 10x20 booth space at the Technology & Innovation Fair
- Coupons/samples/goodie bag insert opportunity
- Exclusive, customized social media posts
- (10) Complimentary entries to the 5K

*Cannot guarantee news coverage. Should an opportunity arise, sponsor content will be integrated.

SUPPORTING SPONSOR (\$2,500)

- Company logo/name inclusion with lower-tier positioning on the following:
 - Event flyer
 - Newspaper advertising, as available
 - Media releases
 - Event website
 - Registration page
 - EEF website
 - Event email blast
 - Event T-shirts
 - Social media
- Logo prominently displayed on event banner
- Company banner at event
- PA mention at start gate
- 10x10 booth space at the Technology & Innovation Fair
- Coupons/samples/goodie bag insert opportunity
- Exclusive, customized social media posts
- (6) Complimentary entries to the 5K



EASTLAKE TECHNOLOGY & INNOVATION FAIR AND CYCLE & 5K RUN

TECHNOLOGY & INNOVATION FAIR SUPPORTER (\$1,000)

- Company logo/name inclusion on the following:
 - Event flyer
 - Media releases
 - Event website
 - Registration page
 - EEF website
 - Event email blast
 - Event T-shirts
 - Social media (3x - shared sponsor posts)
- Logo prominently displayed on event banner
- Company banner in Technology & Innovation Fair
- PA mention at start gate
- 10x10 booth space at the Technology & Innovation Fair
- Coupons/samples/goodie bag insert opportunity
- (2) Complimentary entries to the 5K

HOSPITALITY SPONSOR (\$500)

Help fuel our volunteers, patrons and those participating in the ride, walk or run. Hospitality sponsors include nosh, snacks and beverages at the starting point and out and about the courses.

- Company logo/name inclusion on the following:
 - Media releases
 - Event website
 - Registration page
 - Event email blast
 - Social media (3x - shared sponsor posts)
- Company banner at event
- 10x10 booth space at the Technology & Innovation Fair
- Coupons/samples/goodie bag insert opportunity

GOOD NEIGHBOR SPONSOR (\$250)

Help more students join in on the fun! Your student sponsor will go directly towards supporting (10) student's peer-to-peer fundraising efforts to raise more money for their school.

- Company logo/name inclusion on the following:
 - Media releases
 - Event website
 - Registration page
 - Social media
- Company banner at event
- 10x10 booth space at the Technology & Innovation Fair
- Coupons/samples/goodie bag insert opportunity

For more information on sponsorships, please contact Janet Francis at janethfrancis@eefkids.org or (858) 703-7621.