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**THE EASTLAKE EDUCATIONAL FOUNDATION PRESENTS OSTREM AWARD TO
CEANNE GUERRA**



On January 31, the EastLake Educational Foundation (EEF) will present the Ostrem Award to community leader Ceanne Guerra. The award will be presented at the *6th Annual Taste of EastLake*, to be held at THE VENUE IN EASTLAKE from 6 pm – 11 pm. The event is a fundraiser to support technology and innovation in EastLake Public schools, and 100% of the proceeds go to neighborhood schools.

Guerra is the second local community member to receive the award from the EEF following in the footsteps of EEF Founder and “Father of EastLake” Bill Ostrem who earned the honor last year. The Ostrem Award was created to celebrate those who have shown great leadership and generosity in the EastLake community—hallmarks of Bill’s character and legacy.

Ceanne Guerra’s roots in the EastLake community run deep. The longtime Chula Vista resident’s family embraced the arrival of Cycle EastLake and continues to maintain a strong connection to both the event and its mission of supporting local schools and students

“Ceanne’s efforts have supported the dreams of countless children and have buoyed the ability of local public schools to educate kids for the 21st century technology-driven world;” stated Janet Francis, Executive Director at the EastLake Educational Foundation.

For Guerra, her support of the annual Cycle EastLake event represents only a small part of the many ways she positively impacts the Chula Vista community. As the Manager of Media and Public Relations for

Cox Communications, she is involved in the company's *Connect2Compete* initiative to bring computers and internet access to K-12 students in need, and the *Cox Conserves Heroes* program, among many others. Guerra currently sits on the Board of the South Bay Family YMCA, a position she has occupied for more than a decade, and also serves as past chair of the board of South Bay Community Services.

"I'm completely honored and humbled to receive this award especially as Bill's name is attached to it," Guerra shared. "He is the epitome of leadership and generosity to the EastLake community."

That focus on supporting local kids has been evident in Guerra's involvement in Cycle EastLake. From the first time her husband, Marty Garcia, and her daughter rode in the event, Guerra has been hooked on the idea of helping the EastLake community. Guerra's commitment only intensified after her husband's tragic death 15 years ago when he was hit by a car while riding his bike.

For those interested in attending Taste of EastLake, tickets can be purchased for \$65 at eefkids.org. The theme this year is BACK TO THE 80s. Over 30 local restaurants and spirit providers will be on hand to provide great food and drink. A DJ spins 80's classics from 6-9, then a live 80s cover band "Alta Ego" will get everyone dancing from 9-11pm.

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