




**EN ESPAÑOL PARA ESCUCHAR**


Entre a la sesión en zoom, silencie su micrófono y apague el volumen de su computadora.

Con su celular, marque (701) 802-5343, código: 2619020.



Event Moderator

**Elaine Elefante-Leano**  
President EEF & past Director of College and Career Ed (SUHSD)



**Our Vision**

The EastLake Educational Foundation believes that children with equal access to technology today will unleash the genius and innovation the world needs tomorrow

**GOALS:**

- Inform about resources that exist for students in and out of school
- Share how neighborhood schools are preparing students for the 21<sup>st</sup> Century economy
- Give insight into how the world of work has and is continuing to change
- Provide resources to pathways so kids are prepared to succeed

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**Priscilla Fernandez**

Research Analyst with the San Diego-Imperial Center of Excellence for Labor Market Research (COE)



The world of work is rapidly changing. What can our students expect when they enter the workforce now and over the next decade?

Priority & Emerging Sectors, In-Demand Jobs, and the Future of Work



### WHO WE ARE

The Centers of Excellence for Labor Market Research (COE) are the number one source for labor market information for the California Community Colleges.

### UNDERSTANDING YOUR FUTURE

Understanding the Labor (Job) Market

Learn about Careers



### PRIORITY & EMERGING SECTORS

- Advanced Manufacturing
- Advanced Transportation
- Agriculture, Water & Environmental Technologies
- Business & Entrepreneurship
- Education & Human Development
- Energy, Construction & Utilities
- Global Trade
- Health
- Agriculture, Water & Environmental Technologies
- Information & Communication Technologies (ICT) and Digital Media
- Life Sciences & Biotechnology

<https://myworkforceconnection.org/sectors-overview/>

### GET TO KNOW THE SECTORS

INFORMATION COMMUNICATION TECHNOLOGIES & DIGITAL MEDIA

ADVANCED MANUFACTURING

AGRICULTURE, WATER & ENVIRONMENTAL TECHNOLOGIES

BUSINESS & ENTREPRENEURSHIP

EDUCATION & HUMAN DEVELOPMENT

ENERGY, CONSTRUCTION & UTILITIES

GLOBAL TRADE

HEALTH

LIFE SCIENCES & BIOTECHNOLOGY

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### IN-DEMAND JOBS

#### INFORMATION COMMUNICATION TECHNOLOGIES & DIGITAL MEDIA

San Diego County

**48,467 JOBS**

**11% GROWTH (2019-2024)**

Occupational Title	Average Annual Job Openings (2019-2024)	Employment (2019)
Software Development and Software Quality Assurance Analysts and Testers	1,100	\$45.99
Computer Occupations, All Other	700	\$21.25
Computer Systems Analysts	540	\$33.52
Computer and Information Systems Managers	540	\$45.92
Computer User Support Specialists	450	\$21.99
Network and Computer System Administrators	270	\$34.14
IT Data Analytics Specialists	210	\$28.82
Web Developers and Digital Multimedia Designers	170	\$40.11

### IN-DEMAND JOBS

#### HEALTH

San Diego County

**140,788 JOBS**

**13% GROWTH (2019-2024)**

Occupational Title	Average Annual Job Openings (2019-2024)	Employment (2019)
Registered Nurses	1,127	\$41.17
Clinical Laboratory Technologists and Technicians	220	\$38.01
Biological and Biomedical Technicians	200	\$37.44
Physical Therapist Assistants	160	\$34.75
Radiologic Technologists and Technicians	150	\$37.75
Dental Hygienists	110	\$43.43
Respiratory Therapists	80	\$33.35
Occupational Therapy Assistants	70	\$33.41

### MIDDLE-SKILL JOBS ARE GROWING

Middle-skill jobs require more than a high school diploma but less than a four-year degree.

San Diego County, 2019

**1.7 M JOBS**

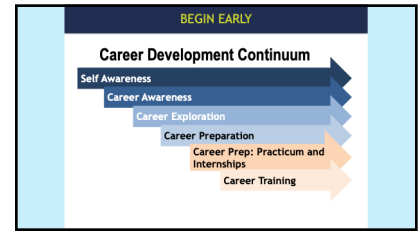
**38% MIDDLE SKILL JOBS**

Occupational Title	Employment (2019)	Annual Median Wage	Education	Work Experience	Postsecondary Training
Paralegals and Legal Assistants	360	\$34.94	Associate Degree	None	\$34.94
Food and Beverage Preparation, Packaging and Filling Machine Operators and Tenders	270	\$24.99	Associate Degree	None	\$24.99
Ministry Technicians and Technicians	250	\$27.97	Associate Degree	None	\$27.97
Production Occupations, All Other	240	\$24.99	Associate Degree	None	\$24.99
Health Records Administrators, Claims Adjusters and Codingers	240	\$24.99	Associate Degree	None	\$24.99
Archivists and Curators	140	\$44.14	Associate Degree	None	\$44.14
Radiologic Technologists and Technicians	120	\$34.94	Associate Degree	None	\$34.94
Process Technicians	90	\$24.99	Associate Degree	None	\$24.99

### WHO IS HIRING

**TOP EMPLOYERS**

Employer	Ranking
University of California	1
Target Brands	2
General Services	3
San Diego International Inc.	4
Boji Brothers	5
Northrop Grumman	6
Qualcomm	7
Autodesk, Inc.	8

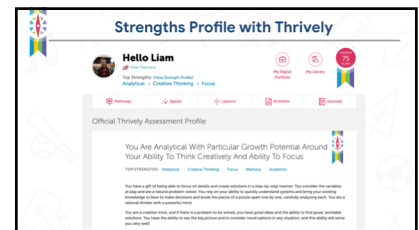
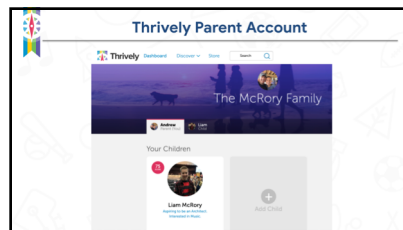


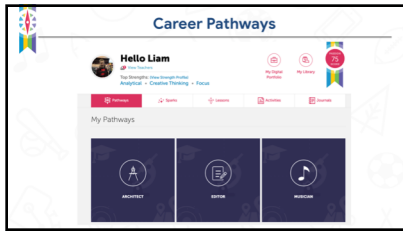

- ### RESOURCES
- Links**
- Career Coach: [www.workforce.emsic.com](http://www.workforce.emsic.com)
  - Learning About Careers: [www.careered.org](http://www.careered.org)
  - Finding a Community College & Program: <https://careered.org/college-program-finder/>
  - Career Education Guide: <https://myworkforceconnection.org/>

**Joe Erpendling**  
SR. Vice President of Education

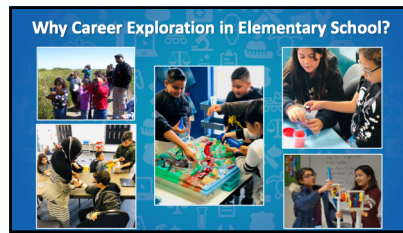
**Michael Bruder**  
Instructional Services Coordinator  
Innovation and Instruction  
Chula Vista Elementary School District

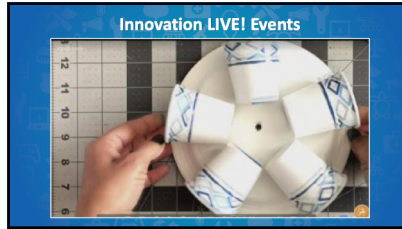
How do our educators work together with our students, parents, and community to ensure we have an education culture that builds a culture of support for our students?



What is currently being done at CVESD to engage kids to be ready for the future?





**Questions or Comments?**

Contact Information:  
[michael.bruder@cvesd.org](mailto:michael.bruder@cvesd.org)  
 (619) 425-9600 x1557

**Mixim Murchison**  
**Counselor (SUHSD)**  
**EastLake Middle School**

What is currently being done at EastLake Middle to engage kids to be ready for the future?

**MIDDLE SCHOOL IS GREAT TIME TO EXPLORE STRENGTHS AND INTERESTS THAT CAN LEAD TO A FUTURE CAREER**

- 7<sup>th</sup> Grade Students will take the Thrively Strengths Assessment and begin exploring careers related to their strengths
- 8<sup>th</sup> Grade Students will learn about California Career Zone, Making Money Choices, which exposes students to careers and how much money they will need to earn to live the lifestyle they want to live


**OTHER WAYS STUDENTS CAN EXPLORE**

Clubs, Enrichment and Extracurricular Activities: Robotics, Knowledge Bowl, Math Field Day, Art, Triton Tech, Cybersecurity, Science Fair, Game of Throws, Science Fair...

Coursework/ Electives: Computer Science, VAPA, Language, Yearbook, ASB, Advanced Math

Enrichment: Summer camps and courses (YES Academy formerly College for Kids, SUHSD Summer Enrichment opportunities), conferences at local universities (UCSD Splash, Adelante Latino/ Mujer)

**Lauren Didio**  
**Counselor (SUHSD)**  
**EastLake High School**



What is currently being done at EastLake High School to engage kids to be ready for the future?



### Enrichment Opportunities

STUDENTS	PARENTS
<ul style="list-style-type: none"> <li>College Information Sessions</li> <li>Career Speaker Information Sessions</li> <li>Community Service</li> <li>CTE Career Pathways</li> <li>ENT Medical Pathway</li> <li>SWC Courses</li> <li>Path &amp; Spring Guidance Lessons                             <ul style="list-style-type: none"> <li>Theory</li> </ul> </li> <li>Asper Communication</li> <li>College Application Workshops</li> <li>Compass Fair Success</li> <li>EMS Counselor Instagram</li> <li>School Choir</li> </ul>	<ul style="list-style-type: none"> <li>Parent Information Sessions</li> <li>Senior Parent Night</li> <li>Junior Parent Night</li> <li>Future Teen Night</li> <li>AP Parent Night</li> <li>PSAT Night</li> <li>Financial Planning Night</li> <li>Financial Aid Night</li> <li>Asper Communication</li> <li>EMS Counseling Website</li> </ul>

### CTE Career Pathways

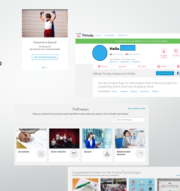
Eastlake High School

CAREER PATHWAYS 2020/2021

Engineering & Architecture	Arts, Media & Entertainment	Health Science & Medical Technology	Manufacturing
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
### Privately Grade 9-11

- Created student account. Encouraged them to share their strengths and interests with parents/guardians.
- Choose interests
- Choose top 3 potential careers
- Completed strength assessment
- Explored top 5 strengths
- Explored potential careers
- Browsed through suggested activities
- Met with counselor to review





### 9th Grade

FALL SEMESTER	SPRING SEMESTER
<ul style="list-style-type: none"> <li>Lesson: Exploring Career Pathways</li> <li>Focus: Follow interests related to their career aspirations and pathways.</li> <li>Video: Get a jump on your career?</li> <li>Activity: Explore different pathways/careers.</li> <li>Journal Entry: Reflect on what you learned after watching a career video. Why did you choose to watch this video? What three things will you take away from it?</li> </ul>	<ul style="list-style-type: none"> <li>Lesson: Free to Be Me</li> <li>What do you want the world to know about you? Who are you?</li> <li>Focus: Self-Awareness</li> <li>Video: My Truth. "I know where I'm going and I know the path, and I don't have to be what you want me to be. I'm free to be what I want." (Muhammad Ali) At all times, during his lifetime he was deeply affected by racism and other injustices, which made him even more determined to control his own life.</li> <li>Journal Entry: Reflect on you/after do you feel you are the greatest? What should the world know about you? What do you want to accomplish in high school?</li> </ul>



### 10th Grade

FALL SEMESTER	SPRING SEMESTER
<ul style="list-style-type: none"> <li>Lesson: Exploring Career Pathways</li> <li>Focus: Follow interests related to their career aspirations and pathways.</li> <li>Video: Get a jump on your career?</li> <li>Activity: Explore different pathways/careers.</li> <li>Journal Entry: Reflect on what you learned after watching a career video. Why did you choose to watch this video? What three things will you take away from it?</li> </ul>	<ul style="list-style-type: none"> <li>Lesson: GED - a positive trait based on passion, perseverance, and motivation.</li> <li>Focus: Persistence, passion, success</li> <li>How do you become an expert at something? What is the secret to becoming a star, what you have been with when you come from a 17000 population and administered to get a coach from his own parents.</li> <li>Video: 10,000 hours featuring Kyrin Irving</li> <li>Journal Entry: Is there something you are passionate about, where you excel at it or you know? Do you believe you can be successful if you put in the effort? What is something you could put more effort into? What is one goal you are working towards and what do you need to do to accomplish that goal?</li> </ul>

### 11th Grade

FALL SEMESTER	SPRING SEMESTER
<ul style="list-style-type: none"> <li>Lesson: Exploring Career Pathways</li> <li>Focus: Follow interests related to their career aspirations and pathways.</li> <li>Video: Get a jump on your career?</li> <li>Activity: Explore different pathways/careers.</li> <li>Journal Entry: Reflect on what you learned after watching a career video. Why did you choose to watch this video? What three things will you take away from it?</li> </ul>	<ul style="list-style-type: none"> <li>Lesson: Success Is Not An Accident</li> <li>Focus: Grit, Focus, Effort</li> <li>Video: How did Stephen Curry become the MVP of the NBA?</li> <li>Journal Entry: What is one goal or dream that you have for your future? Check the work habits and character traits that you will need to show in order to make your dreams come true.</li> </ul>

### What's Next?

- Students continue to explore potential career paths with videos and relevant activities.
- Students continue to review the activities based on their individual strengths and interests.
- Students share their potential career paths and activities they can participate in with your counselor.
- Students attend presentations led by various college and career speakers.



Any last thoughts for  
parents and students?



Question & Answers

Stay informed about future  
events at [eefkids.org](http://eefkids.org)