

1. What is the Come Together Campaign?

A fundraising campaign to raise money to fund technology hardware (computers, devices) Educational software (to teach core subjects and advance learning through online platforms) Professional Development (so teachers can have the training for advance their skills) and STEAM programs (Science, Technology, Engineering, Arts, and Math).

100% of the money raised will go to 7 Eastlake schools: Eastlake High, Eastlake Middle, Eastlake Elementary, Salt Creek Elementary, Olympic View Elementary, Thrugood Marshall Elementary, and Arroy0 Vista K-8 Public Charter School.

1. How did the event go last year?

https://issuu.com/printandmailexperts/docs/eastlake

1. Who should we ask to donate? Your personal business associates, those associated with the school.
2. What will businesses get if they donate?

See Sponsor benefits handout

1. How do people donate?  
   eefkids.org
2. How will we get the word out?

November 9  
 PeachJar

Personal invitation to give

Fun contest

Principals /PTSA/Teacher custom message to the community  
Banners up at school  
Message on electronic banner

Share on social media

Yard signs throughout school

November 16

Personal appeals

1. Key Dates

November 9, 2021- soft kick-off  
November 16, 2021- public kick off with Impact Video and live speakers  
November 30, 2021- Giving Tuesday push  
December 15, 2021- live interviews  
December 31, 2021- End of year appeal  
January 15, 2022- New Year appeal  
January 31, 2022-

February – TBD  
Special Live interviews will happen as sponsors and donors pledge to the campaign